



BSPA CONFERENCE 2023

Online conference – May 4–5, 2023

theme: fostering collaboration



thursday may 4

11:00am

welcome remarks

Hear from our co-founders and conference chairs as they introduce the BSPA annual conference - and learn how to get the most out of your virtual experience with us!

Tom D'Aunno, New York University
Craig Fox, UCLA
Sim Sitkin, Duke University
Mary Steffel, Northeastern University

11:10am

panel discussion: backlash against science

This panel discussion will address two key questions: What are the causes of rising distrust in science and how can we regain the public's trust?

speakers

Nirav Shah, CDC
Naomi Oreskes, Harvard University
Cary Funk, Pew Research Center

moderator

Shawn Otto, Novelist, Screenwriter, and Author

12:00pm

book panel: polarization & reconciliation

This book panel will examine contributors to political polarization and behavioral science solutions for bridging divides, creating connectedness, and fostering collaboration

speakers

Geoffrey Cohen "Belonging: The Science of Creating Connections and Bridging Divides" – Stanford University
Mehdi Hasan – "Win Every Argument: The Art of Debating, Persuading, and Public Speaking" – MSNBC
Lynn Vavrek – "The Bitter End: The 2020 Presidential Campaign and the Challenge to American Democracy" – UCLA
Jay van Bavel – "The Power of Us: Harnessing Our Shared Identities to Improve Performance, Increase Cooperation, and Promote Social Harmony" – New York University

moderator

Peter Coleman, Columbia University

1:00pm

break

1:30pm

topic-focused panel sessions

Hear from our community thought leaders as they discuss the behavioral science findings most relevant to promoting the application of rigorous behavioral science research to concrete societal challenges. In this first of two topic-focused panels, we feature experts in the behavioral science of: poverty & financial well-being; diversity, equity & inclusion; and global health

area 1: poverty & financial wellbeing

Jonathan Morduch, New York University

area 2: diversity, equity & inclusion

Laurie Weingart, Carnegie Mellon University

area 3: global health

Wafaa El-Sadr, Columbia University

thursday may 4

2:45pm

break

3:00pm

parallel sessions: lightning talks in three areas

Following the three topic-focused panels, competitively selected papers on each topic will be presented simultaneously in three parallel sessions. Participants select one of three separate tracks to attend: poverty & financial well-being; diversity, equity & inclusion; or global health - and will come from each talk with novel, actionable insights.

various speakers

4:00pm

panel discussion: putting nudges in perspective: making sense of the "do nudges work?" debate

This panel discussion draws on evidence from recent meta-analyses to analyze the conditions under which nudges work and to identify key issues for the next generation of research on nudges to address.

speakers

Nick Chater, University of Warwick

Michael Hallsworth, BIT North America

Elizabeth Linos, Harvard University

Stephanie Mertens, Ontario Behavioural Insights Unit

moderator

Katy Milkman, University of Pennsylvania

4:45 pm

fireside chat

This session features Bill de Blasio, former Mayor of New York City, who will discuss ways to better link elected officials to evidence they need for management and policy decisions in real-time.

speaker

Bill de Blasio, Visiting Fellow, New York University and former Mayor of New York City

moderator

Tom D'Aunno, New York University

5:30 pm

day 1 closing remarks

friday may 5

11:00 am

welcome remarks

11:10 am

behavioral science in action: updates from the field

Hear how behavioral science is being applied to solving societal challenges in the international, U.S. domestic, and private sectors.

international moderator

Faisal Naru, Think.Test.Do

u.s. domestic sector moderator

David Yokum, Brown University

private sector moderator

Scott Young, Behavioural Insights Team, North America

12:00 pm

behavioral science in action: updates from the field – breakout panels

Following the three updates from the field, our moderators will lead panel discussions with leaders from each sector in three parallel sessions. Participants select one of three separate tracks to attend – international sector, U.S. domestic sector, and private sector.

international speakers

Mohammed Al Hajji, Ministry of Health, Saudi Arabia

Allison Zelkowitz, Center for Utilizing Behavioral Insights for Children

Ammaarah Martinus, United Nations Educational, Scientific & Cultural Organization, India

Iván Budassi, Behavioural Sciences and Public Policy Unit, President's Office, Argentina

u.s. domestic speakers

Mary Clair Turner, Office of Evaluation Sciences

Weston Merrick, Minnesota Management & Budget

Ricardo Basurto-Davila, County of San Diego, CA

private sector speakers

Jesse Dashefsky, Indeed.com

Nnamdi Ezeanochie, Johnson & Johnson

Tim Houlihan, Truist

Melissa Knoll, Fidelity

Sana Rafiq, BCG

1:00 pm

break

1:30 pm

topic-focused sessions

Hear from our community thought leaders as they discuss the behavioral science findings most relevant to promoting the application of rigorous behavioral science research to concrete societal challenges. In this second of four topic-focused panels, we feature experts in the behavioral science of: environment & sustainability, organizations & management, justice & ethics and education

area 4: environment & sustainability

Barry Rabe, University of Michigan

area 5: organizations & management

Jerry Davis, University of Michigan

friday may 5

1:30 pm

area 6: justice & ethics

Dan Skarlicki, University of British Columbia

area 7: education

Ben Castleman, University of Virginia

2:45 pm

break

3:00 pm

parallel sessions: lightning talks in four areas

Following the four topic-focused panels, competitively selected papers on each topic will be presented simultaneously in two parallel sessions. Participants select one of four separate tracks to attend - environment & sustainability, organizational/managerial, ethics/justice, or education and will come away from each talk with novel, actionable insights.

various speakers

4:00 pm

panel discussion: promoting wellbeing

This panel features leaders in wellbeing research who will discuss recent evidence from their work about factors that promote wellbeing and steps that are needed to put this knowledge into practice.

speakers

Elizabeth Dunn, University of British Columbia

Laura D. Kubzansky, Harvard University

Jan-Emmanuel De Neve, Oxford University

moderator

Carol Graham, Brookings

4:45 pm

best paper and young investigator awards

BSPA's Best Publication Award recognizes research that advances the rigorous application and development of behavioral and social science to policy and practice in public, private and nonprofit sectors.

BSPA's New Investigator Award recognizes an early career scholar whose body of work has advanced the rigorous application and development of behavioral/social science to policy and practice in public, private and/or non-profit sectors.

presenter

Todd Rogers, Harvard University

5:00 pm

bspa upcoming conferences, events, special issues & day 2 closing

lightning sessions

session 1

poverty & financial wellbeing

Wendy De La Rosa

University of Pennsylvania

Communicating Amounts in Terms of Commonly Used Budgeting Periods Increases Intentions to Claim

Michael Sobolev

Cedars-Sinai Medical Center

Online Choice Architecture: The Good, The Bad, and The Complicated

Barnabas Szaszi

Eotvos Lorand University

Beyond the Hype: Assessing the Role of Cash Transfers in Alleviating Poverty Traps

Scott Rick

University of Michigan

Common Cents: Merging Bank Accounts Preserves Relationship Quality among Newlyweds

diversity, equity & inclusion

Linda Chang

University of Pennsylvania

Evaluating the Efficacy of the Rooney Rule in Promoting Gender Diversity

Sean Fath

Cornell University

Encouraging Self-Blinding in Hiring

David Hagmann

The Hong Kong University of Science and Technology

Statistical Discrimination Against Minority Groups

Ted Robertson

ideas42

Putting the Human Back into Machine Learning: Using Behavioral Science to Combat Algorithmic Bias

lightning sessions

session 1

global health

Christopher Chabris

Geisinger Health System

Nudging Flu Vaccination: Lessons from Eight Studies with Over One Million Patients

Charles Dorison

Harvard Kennedy School

In COVID Messaging, Loss Framing Increases Anxiety with Little Benefit: An 84 Country Experiment

Samantha Heiman

Indiana University

Visible Adherence to Public Health Guidelines Matters

Mattie Toma

University of Warwick

Promoting Responsible Disposal of Opioids: A Randomized Evaluation of Reminder Messaging

lightning sessions

session 2

environment & sustainability

Sofia Deleniv

Impact and Innovation Unit, Privy Council Office, Government of Canada
Identifying Key Drivers and Barriers of Heat Pump Adoption in Canada

Shaye-Ann Hopkins & Nina Bartmann

Duke University
The Fresh Start Effect and Transportation Behavior for New Movers

Carina Keller

EBS Universität für Wirtschaft und Recht (Germany)
The Role of Emotions and Physiological Stress in Action Against Climate Change

Yavor Paunov

KTH Royal Institute of Technology Stockholm
Boosts Versus Nudges: A Competitive Field Experiment to Reduce Energy Consumption

Organizations & management

Einav Hart

George Mason University
What If I Lose the Offer? Negotiators' Inflated Concern about the Likelihood of Jeopardizing a Deal

Ariella Kristal

Columbia Business School
Reducing Discrimination Against Job Seekers With and Without Employment Gaps

Adaora Ubaka

Northeastern University
Organization Communication Policy in the Wake of Mega-Threat Events: A Psychological Contract View

Michael Yeomans

Imperial College London
Conversational Receptiveness is Contagious and Reduces Affective Polarisation

lightning sessions

session 2

justice & ethics

Michael Daly

Center for Advanced Hindsight & Irrational Labs
Increasing Trust in Elections: Transparency in U.S. Democracy

Nina Mazar

Boston University
Honesty Pledges: The Effects of Involvement and Identification Over Time

Margaret Meyer

University of Michigan
Detecting Bias in Police Searches: How 97 Million Traffic Stops Inform Police Interventions

Ori Plonsky

Technion - Israel Institute of Technology
Motivational Drivers for Serial Position Effects: Evidence from High-Stakes Legal Decisions

education

Stav Atir

University of Wisconsin-Madison
Education Increases Illusory Knowledge

Belem Barbosa

University of Porto
Can/Should Vocational Secondary Education Accommodate the Diverse Motivations of Students?

Britt Hadar

Princeton University and Reichman University
Psychological Barriers to Learning and Achievement: How Powerlessness Impairs Cognitive Processes

Silvia Saccardo

Carnegie Mellon University
Sleep: Educational impact and Habit Formation