BSPA conference 2022

online conference | May 5-6, 2022

theme: behavioral policy around the world

behavioral
science & policy association

agenda

thursday may 5

11:00am

welcome remarks

Hear from our co-founders and conference chairs as they introduce the BSPA annual conference - and learn how to get the most out of your virtual experience with us!

Craig Fox, UCLA
Sim Sitkin, Duke University
Suzanne Shu, Cornell University
Dilip Soman, University of Toronto

11:10am

fireside chat: applying behavioral science to policy in international development

speakers

Administrator Samantha Power, USAID
Esther Duflo, MIT

moderator

Suzanne Shu, Cornell University

12:00pm

authors sharing new perspectives

Challenge your assumptions on how the behavioral sciences can be applied across multiple contexts as you hear from pre-eminent researchers and experts discussing their original publications.

speakers

Ayelet Fishbach - "Get it Done" - University of Chicago Booth
Eric Johnson – "The Elements of Choice" - Columbia Business School
John A. List – "The Voltage Effect" - University of Chicago
Ellen Peters – "Innumeracy in the Wild" - University of Oregon

moderator

Neela Saldanha, Yale Research Initiative on Innovation and Scale

1:00pm

break

1:30pm

topic-focused panel sessions

Hear from our community thought leaders as they discuss the behavioral science findings most relevant to promoting the application of rigorous behavioral science research to concrete societal challenges. In this first of two topic-focused panels, we feature experts in the behavioral science of: poverty & financial well-being; diversity, equity & inclusion; and global health

area 1: poverty & financial wellbeing

Crystal C. Hall, Evans School of Public Policy & Governance, University of Washington
Zeina Afif, World Bank Mind, Behavior & Development Unit (eMBeD)
Lisa A. Gennetian, Duke University

area 2: diversity, equity & inclusion

Sonia Kang, University of Toronto
Fadi Makki, Nudge Lebanon, B4Development

area 3: global health

Mitesh Patel, Ascension Health
Manasvini Singh, University of Massachusetts-Amherst
Rinad Beidas, University of Pennsylvania

agenda

thursday may 5

3:15pm   **break**

3:30pm   **parallel sessions: lightning talks in three areas**

Following the three topic-focused panels, competitively selected papers on each topic will be presented simultaneously in three parallel sessions. Participants select one of three separate tracks to attend: poverty & well-being; diversity, equity & inclusion; or global health - and will come from each talk with novel, actionable insights.

various speakers

4:30pm   **best paper award**

BSPA's Best Publication Award recognizes research that advances the rigorous application and development of behavioral and social science to policy and practice in public, private and non profit sectors.

speaker

       Todd Rogers, Harvard University

4:45pm   **day 1 closing remarks**

5:00pm   **networking events**

agenda

friday may 6

11:00am — welcome remarks

11:05am — from behavioral science to policy change: using big data to improve equality of opportunity

speaker

Raj Chetty, William A. Ackman Professor of Economics, Harvard University

11:30am — fireside chat: opportunities for behavioral science to help fight climate change

speaker

Hon. Catherine McKenna, Former Minister of Infrastructure and Communities, Former Minister of Environment, Government of Canada

moderator

Dilip Soman, University of Toronto

12:00pm — topic-focused sessions

Hear from our community thought leaders as they discuss the behavioral science findings most relevant to promoting the application of rigorous behavioral science research to concrete societal challenges. In this second of two topic-focused panels, we feature experts in the behavioral science of: environment & sustainability and organizational behavior & justice

area 4: environment & sustainability

Bruce Tonn, ThreeCubed
Jiaying Zhao, University of British Columbia

area 5: organizational / managerial behavior, justice

Alissa Fishbane, ideas42
Amanda Sharkey, University of Chicago Booth

1:00pm — lunch break

1:30pm — parallel sessions: lightning talks in two areas

Following the two topic-focused panels, competitively selected papers on each topic will be presented simultaneously in two parallel sessions. Participants select one of two separate tracks to attend - environment & sustainability or organizational / managerial behavior & justice, and will come away from each talk with novel, actionable insights.

various speakers

2:30pm — translating and scaling behavioral interventions

speakers

Mary MacLennan, United Nations
Nina Mazar, Boston University

3:00pm — break

agenda

friday may 6

3:15pm   ## worldwide behavioral insight units

speakers

Kelly Bidwell, Office of Evaluation Sciences (OES), US GSA
Rodney Ghali, Impact and Innovation Unit at the Privy Council Office, Government of Canada
Simon Gordon, Behavioural Economics Team of the Australian Government (BETA)
Ammaarah Martinus, BI4Gov, Western Cape Government
Faisal Naru, Policy Innovation Unit in the Nigerian Economic Summit Group (NESG)

moderator
Dilip Soman, University of Toronto

4:15pm   ## wrap up & reflection: has behavioral science truly impacted policy?

speakers

Varun Gauri, Brookings Institution; Princeton University
David Halpern, BIT (UK)
Chiara Varazzani, OECD

moderator
Richard Thaler, University of Chicago Booth

5:00pm   ## closing remarks

lightning sessions

session 1

poverty & financial wellbeing

Caitlin Anzelone

Center for Applied Behavioral Science (CABS) at MDRC
Scaling Effective Behavioral Interventions in Higher Education

Catherine MacLeod

ideas42
The Promise of Behavioral Science for Cash Transfers

Kai Ruggeri

Columbia University
Applying Positive Deviance to Make Behavioral Policy Equitable for All

Ashley Whillans

Harvard Business School
Alleviating Time Poverty Among the Working Poor: A Pre-Registered Longitudinal Field Experiment

diversity, equity & inclusion

Manasee Desai

ideas42
Redefining The Ideal Workplace: Behavioral Design For More Equitable Workplace Systems

Christoph Ungemach

TUM School of Management
Service-level labor cost transparency as a means of tackling wage inequality

Ellie Warner-Rousseau

Center for Applied Behavioral Science (CABS) at MDRC
Using Behavioral Insights to Address Inequities in School Application in New York City

Jung Youn Lee

Northwestern University, Kellogg School of Management
Buying and Payment Habits: Using Grocery Data for Financial Inclusion

lightning sessions

session 1

global health

Nick Diamond

Privy Council Office, Government of Canada
Understanding and Countering Misinformation in Canada With Insights From the Behavioural Sciences

Silvia Saccardo

Carnegie Mellon University
Assessing Nudge Scalability: Two Lessons from Large-scale RCTs

Jana Smith

ideas42
Behavioral Dimensions of Respectful Maternity Care in Zambia and Liberia: Implications for Policy

Allison Zelkowitz

The Center for Utilizing Behavioral Insights for Children (CUBIC)
Five Lessons from Encouraging COVID-19 Vaccination in the Global South

lightning sessions

session 2

environment & sustainability

Dianna McDonald
Sustainability Victoria (Australia)
Do the public understand the link between health and climate change, and does it matter?

Vivek Vivek
Independent
Behavior of the affluent: can theoretically-grounded behavioral interventions drive conservation?

Laura Bennetts Kneebone
BETA (Behavioural Economics Team of the Australian Government), Department of the Prime Minister and Cabinet
EmPOWERed: Energy Bills That Offer a Better Deal

David Thomson
BEworks Inc
Reducing Household Food Waste Through Behavioral Interventions Focused on Improved Food Management

organizational / managerial behavior, justice

Ana Gantman
Brooklyn College (CUNY)
Doesn't Everybody Jaywalk? On Rules That Are Seldom Followed & Selectively Enforced

Laura Cojocaru
ideas42
Improving Bureaucrats' Responsiveness to Requests through Behavioral Science

Jirs Meuris
University of Wisconsin-Madison
Racial Diversity in Law Enforcement and the Treatment of Racial Minorities in the Community

Aneesh Rai
University of Pennsylvania (Wharton)
Subgoals Boost Productivity Even When Goal Progress Is Observable: A Field Experiment

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